



Alessia Luque

Communications Summer Intern

Alessia is a full-time student at Florida Atlantic University and joined JAC for a busy and successful summer as a communications intern. She supported our Director of Communication in the creation and launch of a several months-long project which enabled her to learn about the development of effective messaging, strategic channel utilization, AI, and measuring the impact of messages.

Prior to joining JAC as a communications intern, she served as the assistant to JAC's executive director Alexis Pomierski and had expressed an interest in obtaining additional business exposure. She was undecided on her career trajectory and was seeking an opportunity for hands-on knowledge which would translate into a successful future. She expressed an unwavering interest in technology and how to conduct effective communication with today's myriad of channels.

While JAC benefited greatly from Alessia's enthusiasm and drive, she expressed that her time with JAC was inspiring and informative; so much so that it helped formulate her education focus. She has since declared a major in communications and a minor in information technology.

Collaborating on communications projects with team members across JAC--such as the executive director, cloud engineers, operations, and technical advisors--enabled Alessia to gain deeper insights into a real-world work environment.

"I learned a lot about myself while working as a summer intern at JAC. I feel more confident than ever in my commitment to studying the power of communications and growing my technical acumen to gain a competitive advantage," Alessia shared.

We are excited to see the contributions Alessia will continue to make both at JAC and in her future endeavors.

JAC celebrates Alessia, our communications intern, for her support this summer!

We welcome you to stay in touch with <u>JAC</u>.